**Curriculum Vitae**

Full name: Do Thi Thanh Vinh

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Department of Tourism and Travel management

Faculty of Tourism

Nha Trang University

02 Nguyen Dinh Chieu St., Nha Trang City, Vietnam

**EDUCATION**

**PhD in Business Administration 2010**

Nouvelle-Calédonie University, France

**MSc in Economics, Management and National economic planning 1998**

Hanoi National Economics University, Vietnam

**Bachelor of Fisheries economics 1985**

Nha Trang University of Fisheries, Vietnam

**RESEARCH INTERESTS**

* Human resource management
* Management psychology
* International business
* Corporate Social responsibility
* Organization culture

**RESEARCH EXPERIENCE**

* Editors and participants 06 textbooks and monographs.
* Leading and participating in 08 science and technology projects (completed), 03 science and technology projects (in progress)
* Author and co-author of 48 articles and conference papers (national and international).

**TEACHING RESPONSIBILITY**

# Undergraduate: Human resource management, Management psychology, International business management, Organization culture.

# Graduate: Hotel financial management, Tourism marketing, International payment in tourism.

**PUBLICATIONS and PRESENTATIONS**

# Journals:

# Organisational culture model in information technology enterprises in Vietnam, (2020). Industry and Trade magazine, ISSN: 0866-7756.

* Factors of the fluctuation in human resources of luxury hotels in Nha Trang (2020). Industry and Trade magazine, ISSN: 0866-7756.
* The role of social enterprises in human resources training for the sustainable development of tourism in the coastal provinces of South Central Coast, (2018). Economic Management review, ISSN: 1859-039X , 89.
* The development of tourism human resources of Six Senses Ninh Van bay Resorts in the current period, (2015). Aquatic Science and Technology Journal, ISSN: 1859-2252.
* The impact of culinary risk perception and social norms on the choice of international visitors in Nha Trang City, (2015). Aquatic Science and Technology Journal, ISSN: 1859-2252.
* Tourists' satisfaction in using scuba diving services in Nha Trang city, (2015). Aquatic Science and Technology Journal, ISSN: 1859-2252.
* Factors of employee loyalty in luxury hotels in Nha Trang city, (2014). Journal of Economics and Development, ISSN : 1859-0012.
* Improve the quality of human resources for tourism in Ninh Thuan, (2014). Journal of Corporate Finance, ISSN : 1859-3887.
* Improve the quality of mineral mud bath services in Nha Trang City - Khanh Hoa, (2014). Journal of Economics and Forecasting, ISSN: 0866 – 7120.
* Rôle des intermédiaires dans l’approvisionnement de l’industrie de transformation halieutique dans la région sud-centrale du Vietnam, (2009). Cahiers Agricultures, ISSN: 1166 – 7699.
* Experience of other countries in building fishery information data, (2008). Aquatic Science and Technology Journal, ISSN: 1859-2252.
* Aquaculture in Vietnam: Perspectives and development, (2006). Development in Practice, Oxfam GB, Routledge, Taylor&Francis, ISSN : 0961-4524.
* L’aquaculture au Vietnam. Réflexion au regard de la politique aquacole néo-calédonienne, (2004). Revue Juridique, politique et économique de Nouvelle-Calédonie, ISBN : 2-913090-67-2.

**Presentations:**

* Perspectives d'emploi des handicaps au Vietnam et réflexion au regard de la politique du Gouvernement vietnamien, (2018). Conference of “Handicap et Citoyenneté”, Clermont-Ferrand, France.
* Quelles alliances stratégiques pour une valorisation mutuelle des potentiels de l’économie bleue de l’espace francophone ? (2017). Conference of “2ème Edition des Journées de la Francophonie économique et numérique »,Paris, France.
* Employabilité et insertion professionnelle des diplômés comme réponses aux défis socio-économiques, (2017). Conference of the Principals of Francophone Asian - Pacific Universities in Thailand.
* Intégration verticale dans l’approvisionnement en produits aquatiques des industries de transformation halieutique. Cas de la région sud-centrale du Vietnam, (2009). Actes des Doctoriales conjointes UPF/UNC, 02-06/3/2009, Tahiti.
* Improve the competitiveness of Nha Trang - Khanh Hoa tourism destination, (2016). International Conference of “Vietnam's economy in the integration period: Oppotunity and challenge”, Hue Economics University.
* Recovering and developing businesses after the crisis, (2015). National Conference of “Economics of Vietnam 2015: Open the momentum for growth in the integration context”.
* Solutions to clear inventory of enterprises, (2013). National Conference of “Vietnam's economy 2012-2013: Business restructuring and economic balance”, Hanoi.
* Political, economic institutions and social development of a country, (2013). National Conference of “Basic theoretical issues about modern industrialized countries - modern industrialized countries towards socialism and international experience on the development of modern industrial countries”, Hanoi.
* Role of the middlemen in the supply of the processing industry. Case study: the central south region in Vietnam, (2008). Conference of the International Institute of Fisheries Economics & Trade (IIFET), Nha Trang University.